

BIG
Bunnell Idea Group

Name	Analytical	Practical	Relational	Experimental	Buy-in Priority (ROI, Safety, Connectivity, Strategic Fit)

What do you want to advance? Business development? Relationship? Both?

How would you open the meeting by describing the meeting's goal? Do this in a way that is in everyone's best interest.

What could go wrong? How will we adapt? Plan for potential changes in timing, attendees and anything else.

Plan for what could go wrong: timing	Plan for what could go wrong: attendees	Plan for what could go wrong: other

[illegible]

1

2

3

1

2

3

Decide On Content Using Thinking Preferences

What content should be included? How can we create a Whole-brained® Experience?

Analytical	Experimental
Practical	Relational

Design The Experience

What order and timing makes the most sense using the content above?

Timing	Content

Asset To Bring

--